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Abstract	This Disseminations Plan is a practical document that describes the activities to be undertaken by the ENhANCE Alliance in order to maximize the project's visibility and impact. The plan will constantly be revised and updated as the project develops.
Keywords	Dissemination activities, Dissemination Tools, Stakeholders engagement

Signatures

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List of Abbreviations

DES – Dissemination, Exploitation and Sustainability Activities

DMT – Dissemination and Monitoring Tool

DP – Dissemination Plan

PHC – Primary Health Care

PR – Promotion Materials

SEM - Stakeholder Assessment Engagement Matrix

VET – Vocational and Educational Training

1. Executive summary

This Disseminations Plan (DP) is a practical document that describes the activities to be undertaken by Eurocarers as leader of the 'Dissemination activities' in close collaboration with all ENhANCE partners in order to maximize the project's visibility and impact. The plan describes the collective activities envisaged to communicate and disseminate the project aims and outputs and to provide partners with guidance on the suggested approach.

Following a general introduction, the document outlines the ENhANCE dissemination strategy. It sets out the objectives of the communication developed and discusses the target groups, key messages and engagement of stakeholders. It also describes the dissemination activities foreseen during the project lifecycle as well as the different communication channels and tools that Eurocarers and the ENhANCE partners will develop and use to disseminate the project's aims and outputs. These include the project visual identity, website, social media, electronic newsletters, publications, multiplier events, as well as promotion materials (PR) and press releases.

Overall, the present document offers a methodology on how the ENhANCE partners can best seize the opportunity provided by the project to communicate about the work of the Alliance. This is key to ensuring that the project meets its objectives and makes a deep and long-lasting collective impact.

The DP is a living document subject to revision at strategic moments in the project lifecycle (D7.1.2, D7.13 and D7.14) and should be read in conjunction with the Exploitation and Sustainability Plan (D7.3.1).

In particular, this document will serve as a baseline to longitudinally reflect the project progress and outputs in terms of effective dissemination plan. As a starting point, it will help in identifying the areas and the stakeholders that could make use of the project's results and in presenting channels and platforms for all the groups of potential users. Furthermore, this document will introduce measures for the dissemination of all key results throughout the project lifetime and after the project's end. It is important to stress here that these measures will be described as a preliminary level in the present document, while in the next stages of the project they will be more concretely defined, with reference to comparison thresholds and qualitative and/or quantitative indicators able to report, measure, and evaluate their effectiveness. In such a way, the project's plans will be timely updated according to the progress and its emerging results.

2. Introduction

The main aim of the ENhANCE Project is to target a specific existing mismatch between the skills currently offered by nurses working in Primary Health Care (PHC) and those actually demanded by both public healthcare institutions and private service providers when applying innovative healthcare models centered on PHC.

In this context, the main aims of "Work package 7 - Dissemination, Exploitation and Sustainability" are:

1. To raise awareness about the project's rationale and results among the relevant stakeholders,

2. To coordinate and carry out a number of targeted dissemination and outreach activities at EU and national level in order to ensure buy-in,

3. To promote the use of the outcomes of the project by the partners of the Alliance and other stakeholders (including its assessment),

4. To define appropriate activities and plan to guarantee the sustainability of the results and benefits achieved by the Alliance.

To achieve the dissemination, exploitation and sustainability (DES) objectives set by the ENhANCE Alliance as a whole, WP7, led by Eurocarers but involving all project partners, will coordinate and monitor the DES activities through the project lifecycle.

In particular, the work envisaged in WP7 is structured around three main Tasks:

- Tasks 7.1 – Dissemination.
- Task 7.2 - Project website and social media sites.
- Task 7.3 - Exploitation and sustainability of project results.

In Task 7.1, lead by Eurocarers with the contribution of all project partners, it will be developed the ENhANCE Dissemination strategy and plan as well as the tools and channels to support timely and effective communication and dissemination of the project activities and outputs. The dissemination strategy will define a consistent approach to key target audiences and will be based on a stakeholders analysis. One of the major steps is to identify the audiences which are ultimately affected or potentially interested in the ENhANCE tools, guidelines and recommendations. Furthermore, the definition of the target audiences will help to assess the appropriate engagement of different stakeholders at successive stages of the strategy.

Building on the defined Strategy, Eurocarers will lead the execution of the dissemination plan. However, all project partners will be involved in the dissemination activities throughout the project lifecycle and are expected to make a significant contribution to the

plan full and effective implementation. This includes also language adaptation and content translation performed by the respective local partners.

<u>Within Task 7.1, there are four deliverables associated with the dissemination:</u>

- Deliverable 7.1.1: <u>Dissemination plan by the end of Month 3 (this document)</u>

    o Leading partner: Eurocarers.

    o Main content: Enhance dissemination approach and strategy; Identification of the target audiences, First step of the analysis stakeholders; Identification of the dissemination tools and channels and Monitoring and reporting templates.

- Deliverable 7.1.2: <u>Dissemination plan and dissemination activities report by the end of Month 12</u>.

    o Leading partner: Eurocarers

    o Main content: ENhANCE key messages targeting the different audiences, Stakeholders analysis, Plan updates and report on the dissemination activities.

- Deliverable 7.1.3 <u>Dissemination plan and dissemination activities report by the end of Month 24.</u>

    o Leading partner: Eurocarers

    o Main content: Plan updates and report on the dissemination activities

- Deliverable 7.1.4 <u>Dissemination plan and dissemination activities report</u> by the end of Month 36.

    o Leading partner: Eurocarers.

    o Main content: Plan updates and final report on the dissemination activities

2.1 Partners' contribution to WP7

The ENhANCE Alliance (project partners) includes 12 partners (+ 1 Affiliated), from 6 different EU countries representing VET providers in the field of Nursing, Regulatory Bodies for FCN training, Professional Associations and Public and Private Employers.

This wide spectrum of partners involved in the project offers the opportunity to create and establish a proportionally wide framework for the efficient dissemination of the project's outputs.

Effective communication between the partners and the partners' active contribution in the implementation of the dissemination activities are two critical factors to the successful dissemination and exploitation of the project results.

Partners' contribution to the ENhANCE dissemination activities:

- Development of contents of their particular work packages and outputs for dissemination purposes

- Publication of scientific papers

- Publication of blog posts, news, etc. on the Internet and social media channels

- Provide content translation and adaptation of the project outputs and PR materials in their national languages,

- Identifying and informing about dissemination opportunities (events, meetings, publications, etc.),

- Participating and presenting the project at relevant events (conferences, meetings, workshops, etc.),

- Organisation of the ENhANCE Stakeholders Dissemination meeting

- Regularly reporting on the activities performed,

- Regularly filling the Dissemination Monitoring Tool

Table 1: ENhANCE partners

Field	Partners
VET providers (coordination of the national pilots)	UNIGE (IT)
	UEF (FIN)
	TEI of Thessaly (GR)
Regulatory Bodies	A.Li.Sa (IT)
	ENE (GR)
Umbrella organizations	EASPD (BE)
	EUROCARERS (BE)
Sector-specific experts	CNR-ITD (innovative learning processes) (IT
	SI4LIFE (instructional design in the field of health) (IT)
	TEI of Crete (health/nursing and informatics engineering) (GR)
	FUTURE BALLOONS (PT)
	AWV/AFBB (EQF, ECVET and EQAVET) (DE)

3. ENhANCE Dissemination Strategy: Why, Who, What and How

3.1 Purpose of Communication and Dissemination (WHY)

Operative dissemination requires a clear understanding of the current situation around the topic being addressed and the new, sought after, situation.

The project dissemination strategy will, therefore, address the following questions:

- What kind of needs does the project respond to?
- What kind of problem the proposed solution will solve and why this solution will be better than existing ones and in which area?
- What new knowledge (results) the project will generate (assessment of the state of art)?
- Who will use the results?
- What benefits will be delivered and how much benefit?
- How will end users be informed about the generated results?

Current situation:

The phenomenon: EU population ageing is a long-term trend, placing many challenges at EU and national level. EU recommendations point out the importance of family and community in the ageing process, emphasizing Primary Health Care (PHC), frailty prevention, early detection and diagnosis.

The state of play: 1) There is a mismatch between the skills currently offered to nurses working in PHC and those actually demanded by both public health care institutions and private service providers. 2) Currently, no standardized Professional Profile (PP) for FCN has been defined at EU level taking into account WHO and EU recommendations. In addition, the main EU reference tools and classifications don't refer to this innovative figure. 3) There is no EU Curriculum to train FCNs.

Desired situation: The presence of a standardized PP for Family and Community Nurses as the EU benchmark for Vocational and Educational Training of these professionals which will allow for a better structuring of FCN profile and roles, including a standardized European Curriculum and Vocational and Educational Training (VET) pathways that should be attended.

Expected Impact: More skilled professionals, and therefore better quality of the PHC services, will have an impact on the management and sustainability of the healthcare system, saving resources and making it more efficient and effective by 1) reducing unemployment due to excess or deficient qualifications or skills; 2) making more appealing

professions considered as degrading, because of their tasks and few career possibilities; 3) fitting better final-end-user needs (i.e. elderly and their families) as well as national Health System needs.

Specific Objectives of the Dissemination, Exploitation and Sustainability Activities (DES):

1. To raise awareness about the current skills gap in the training of nurses, the impact of nurses' skills on the implementation of quality community based and the (expected) impact of the ENhANCE project.

2. To identify and to engage with end users, and their representatives at a national and European level in order to build synergies and ensure the successful deployment of the project.

3. To foster a change of practice resulting from the adoption of the ENhANCE project outputs by targeting audiences that are in the position to "influence and "ring change" within their work.

Figure 1: DES Activities

Action
Foster change of practice resulting from th adoption of the project outputs

Engagement
Identify and engage with end users, national and European level key stakeholders

Awareness raising
Current skills gap in the tarining of nurses
Impact of nurses' skills on the quality community based care
Expected impact of the project
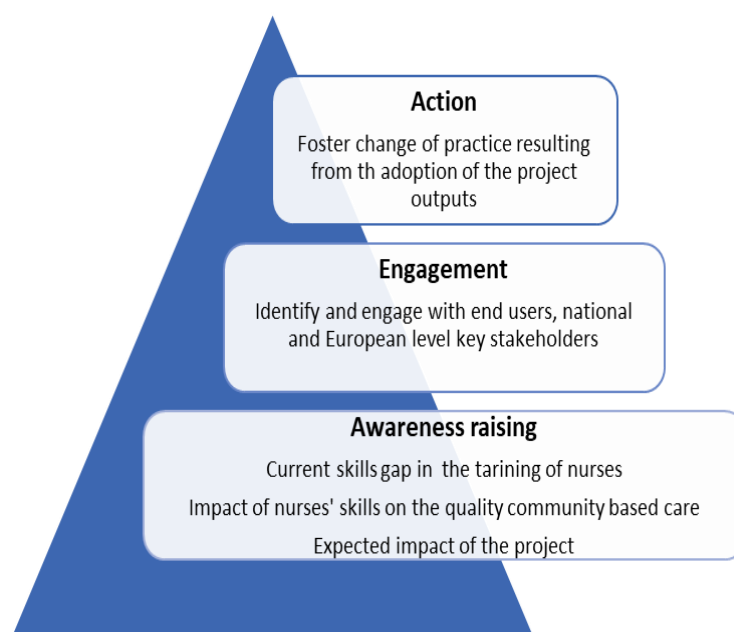
3.2 Target audiences (WHO)

The target group of dissemination activities includes individuals and bodies whose attitude can be relevant to achieve the desired change (awareness raising strength); whose engagement in the project outputs and activities can be of benefit for the project and for

them (engagement strength); who have the ability (i.e. power and influence) to bring the desired change (action strength).

When identifying the ENhANCE target audience, the following questions will be replied:

- Who has an interest in the research?
- Who can contribute to the Alliance work?
- Who would be interested in learning about the project's findings?
- Who are not directly involved but could have influence elsewhere?
- What are the possibilities to reach audiences at different levels (local, national, regional, European, international)?

ENhANCE identified target audiences

So far, the project has identified the following target audiences:

- Nurses working in PHC
- Patients and their families
- VET providers
- Public and private healthcare organizations/institutions
- VET teachers and trainers in the field of nursing
- Professional associations

All partners - except Eurocarers and EASP - will target the above-mentioned audiences in the countries covered by the project. Eurocarers and EASP, the two umbrella organisations of the project, will reach stakeholders at European level (e.g. education networks, other relevant international projects in the area, , European non-profit organisations representing nurses or dealing with community and family health, as well as policy-makers in the health and training sector) or in countries other than the ones represented in the Alliance.

3.3 Stakeholders Engagement

In order to develop an effective plan for engaging with stakeholders, they first need to be clearly identified and assessed. Stakeholders will be identified by performing a stakeholder analysis in which potential stakeholders and relevant information are gathered, documented and analysed.

To assist with the stakeholders' identification and analysis, Eurocarers has created a template to collect the input from all the ENhANCE partners (*Stakeholder Assessment Engagement Matrix* (*SAEM*) – *Appendix 1*). The purpose of the *SAEM* is to capture the following information for each stakeholder:

- Level of Impact: How much does the project might impact them (Low, Medium, High)

- Influence: Influence they might have on the project (Low, Medium, High)

- Interests: What is important to the stakeholder

- Potential contribution: How could the stakeholder contribute to the project

- Potential risks: How could the stakeholder block the project

- Strategy for engaging the stakeholder: How to engage including specific actions

As a first step, the project partners have identified a preliminary list of key stakeholders and provided a first assessment of the above-described information (see *Preliminary Stakeholder engagement map – Appendix 2*). The data collected through the *SAEM* will allow to identify and categorize stakeholders' groups so that appropriate attention can be given to each group according to the level of engagement needed (). The results of the stakeholders' analysis which will also feed the development of the project key messages will be presented in D7.1.2.

The stakeholder engagement map will be continuously updated during all the lifetime of the project, based on the indication and suggestion of the sustainability and exploitation activities. A special role will be performed by the "supporting partners" who are stakeholders who profess an interest in the project and a willingness to be updated about its main progress and results.

Figure 2: Snapshot of the Stakeholder Assessment Engagement Matrix

ENhANCE - Stakeholder Assessement Engagement Matrix							
Identification of the project stakeholders including: level of influence, key issues and engagement strategies							
Stakeholder	Impact How much does the project impact them? (Low, Medium, High)	Influence How much influence do they have over the project? (Low, Medium, High)	What is important to the stakeholder?	How could the stakeholder contribute to the project?	How could the stakeholder block the project?	Strategy for engaging the stakeholder	Info provided by:

3.4 Project key messages (WHAT)

For each target audience, the ENhANCE project will work on a distinct strategy using targeted messages, means and languages that should reflect: 1) What makes the issue urgent and 2) What are the consequences if no action is taken. The broader socio-economic and policy context the project is positioned in should also be specified. This will help to explain the results and the relevance to policy makers and citizens.
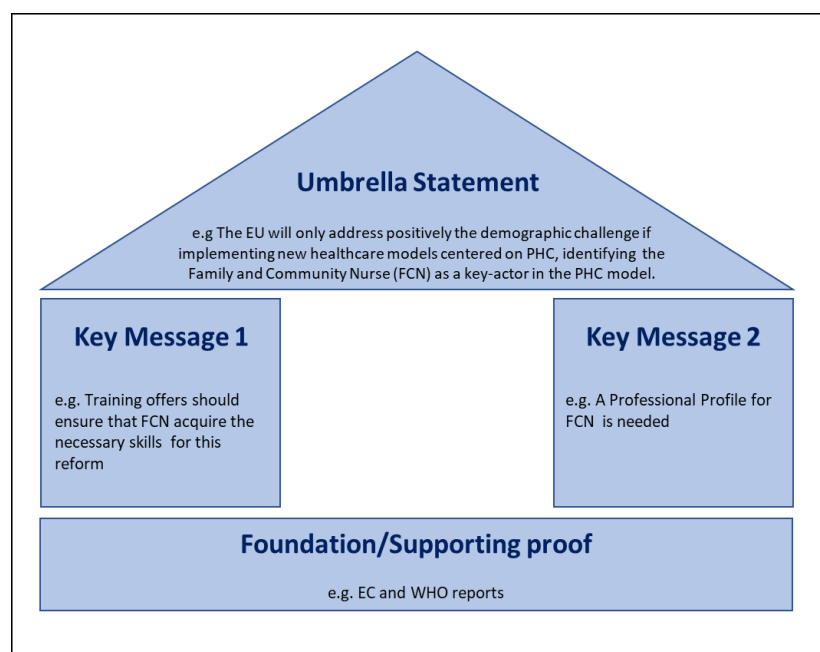
Once the rationale of communication and target audiences has been defined, Eurocarers and ENhANCE partners will develop and agree on the messages to convey about the

project. These key messages will be conveyed on the project website, in promotional material and presentations about the project and in all main project outputs.

To identify key messages, it is important to look through target audience's eyes and to identify what they would potentially like to know about ENhANCE. The key messages should address what makes the project different, and why recipients should be interested. Key messages may surprise target audiences with new information or provide convincing evidence to make a point. They should be concrete, credible and simple. Storytelling and real-life examples should be used to appeal to our target audiences and reinforce our messaging.

One method to develop messages is to employ the so-called "message house" (Figure 3). This involves an umbrella statement that, most often, represents the main goal of the initiative, e.g. *"The EU will only address positively the demographic challenge if implementing new healthcare models centered on PHC, identifying the Family and Community Nurse (FCN) as a key-actor in the PHC model."* This umbrella statement needs to be supported by two to three key messages. These messages, in turn, need a solid foundation, i.e. proof. This can either be soft proof or hard proof (data adds credibility) or a mix of both, depending on the audiences. The umbrella statement, as well as the key messages of the project, will be discussed and negotiated in the following months by the whole Alliance.

Figure 3: Message House

Umbrella Statement

e.g The EU will only address positively the demographic challenge if implementing new healthcare models centered on PHC, identifying the Family and Community Nurse (FCN) as a key-actor in the PHC model.

Key Message 1

e.g. Training offers should ensure that FCN acquire the necessary skills for this reform

Key Message 2

e.g. A Professional Profile for FCN is needed

Foundation/Supporting proof

e.g. EC and WHO reports

3.4.1 Project visual identity

ENhANCE must have a clear brand, to profile and distinguish it from other and initiatives. The project logo will form the basis of the project's visual identity, i.e. the design of the specific pages on the project website, other promotional materials and project templates. All partners must use the logo and the templates when communicating and disseminating the project outputs. (e.g. presentations or publications).

The project visual identity, logo, and templates will be defined in the first 3 months of the project and used during all the lifespan of the project.

3.4.1.1 Acknowledgement of the European Union support

In addition to the project logo, all communication and promotional materials shall use the European Union emblem (flag) and the name of the European Union displayed in full to acknowledge the support received under the EU funding programme.

Figure 4: EU emblem

3.4.1.2 EhHANCE Logo

Building upon the information provided in the Requirements Analysis (D7.2.1) regarding the project visual identity, for the development of the ENhANCE Logo, the different elements addressed in the project were portrayed (nursing, training, community, family, integrated healthcare, curriculum and profile). Based on the views and input from the project partners, Eurocarers developed three different logos. These options were shared with the partners who were invited to provide feedback which was taken on board by Eurocarers. After the logos were revised, partners were invited to provide their preference through a voting pool. (Figure 5). As for the outcome, the winner Logo was selected based on the preference of 61% of the partners, where the two other options received 31% and 8% of the votes.

In addition to the ENhANCE logo, a variety of formats and visual identity elements complementing it will be also developed. This includes a slogan explaining what the project is about that should be easily understood by people coming across the project for

the first time. Like the Logo, the different elements that represent the scope of the project will be portrayed (or hinted) in the slogan or by-line.

Figure 5: ENhANCE Logo voting results
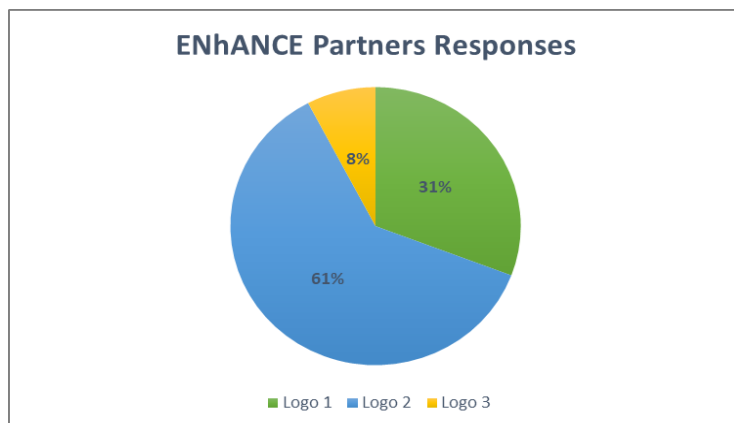
Figure 6: ENhANCE Logo

The present Logo is being integrated into the project website (still under development) and has already been used as a basis for the production of the following project templates:

- Meeting agenda
- Meeting minutes
- Presentation (PPT)
- Deliverable
- Peer review form.

3.5 Dissemination Activities (HOW)

Effectively dissemination requires well-defined overall objectives in relation to communication, target audiences, and key messages, as outlined above. It also requires careful consideration of the channels and tools that can be employed to convey these messages and outputs, and the delivery of a consistent, simple and easy-to-use communication package.

All the ENhANCE partners should consider how they can apply the channels and tools described below to inform and to raise awareness about the project and its outputs.

All the communication tools produced by Eurocarers will be in English. Eurocarers will provide the layout of the various linguistic versions of the dissemination material, however, the translation of the content must be provided by the project partners.

The ENhANCE Project's Alliance has established an Editorial Board (EB) that is the body responsible for the quality of any public output produced by the project. As described in the Alliance Agreement (see 6.2.4), the EB is composed of one person from each WP Leader's institution, the Project Coordinator, and the Quality Manager. In particular, in reference to the dissemination activities, the EB aims to guarantee that the public outputs (leaflet, contents of the website, project deliverables, etc.) are compliant with the proposal (see Alliance Agreement, 6.7). The EB will support the Alliance in deciding which information is relevant for which channel, being promptly informed of all current developments and available results and eventually arranging for further actions and publications.

The dissemination activities will be systematically collected and monitored through the *Dissemination Monitoring Tool* (*Appendix 3*). developed for the purpose. All partners will be asked to report on the following:

- Date of the activity
- Type of activity
    - o <u>Events:</u> Conference (organisation or participation), Workshop (organisation or participation), Exhibition, Training, Other.
    - o <u>Publications:</u> Scientific publication/Peer-reviewed journal article, Poster presentation/session, Report/Dataset, Technical Report, Press Release, Newsletter, Flyer/Promotional material.
    - o <u>Media:</u> Website, Social Media, Communication Campaign (e.g Radio, TV), Video/Fim.
- <u>Where and How</u>
    - o Project's Facebook
    - o Organisation's Facebook
    - o Twitter
    - o Project Website
    - o Organisation's website
    - o Project newsletter

- o Organisation's newsletter
- o Other organisation's newsletter
- o Mailing list
- Audience reached
    - o EU, National or Local level
    - o Estimated number of person reached
- Means of Verification
    - o Participants (event/meeting/workshop)
    - o Monthly Visits (website)
    - o Followers (social media)
    - o Evidence in the media

Figure 7: Snapshot of the dissemination activities monitoring tool

N.	Partner acronym	DATE OF ACTIVITY (dd/mm/yyyy)	ACTIVITY		WHERE AND HOW		AUDIENCE reached			Means of verification	Evidence
			Type	Short Description	Type	Short Description	EU/National/Local level	Short Description	Estimated number of person reached	Type	(link, screenshot, pdf...)
1											

3.5.1 Dissemination Tools and Channels

3.5.1.1 Project Website

The ENhANCE website will be the most important channel to communicate about the project. The website will be available at the URL: http://www.enhance-fcn.eu/

It will be developed with the main purpose of sharing the project scope, objectives, activities and results beyond the project's Alliance and therefore enable a wider community to benefit from the project findings and tools.

As a fundamental dissemination and exploitation vehicle, the project website foresees to be dynamic and will fulfil more than a single role:

1. Source of information on the project scope, activities, and outputs, and

2. Transfer the project results by providing links to the project deliverables and related repositories.

The specific objectives, success criteria (and means of verification) of the project website have been preliminarily identified in the Website and Social media Requirements Analysis (See D7.2.1). The "threshold" for the project website's performance will be defined in a next stage and will be presented in the second WP7 Deliverable (D7.1.2 by Month 12).

All partners are invited to include and actively promote information about the project on their organisations' websites. Eurocarers may request partners to provide information for

the website, and partners are encouraged to proactively contribute with information on relevant events and new outputs by contacting Eurocarers whenever relevant.

- Website Specific objectives (as defined in D7.2.1)
    - o To provide information about the project scope by describing the project objectives, methodology, activities, participating organisations and funding programme
    - o To share the project tools and outputs by ensuring a wide and direct access to the project deliverables
    - o To widely disseminate project-related events and news via the website news section and newsletter
    - o To act as a contact point between the project participating organisations and the wider community via the contact form and social media channels.
- Website Main Sections: (as defined in D7.2.1)
    - o Project description: Overview and Work packages
    - o Alliance (partners' description)
    - o Outcomes (deliverables and reports)
    - o Resources
    - o Glossary
    - o Events (Upcoming events concerning the project)
    - o News (Announcements concerning news relative to the project, newsletters)

3.5.1.2 Social media

Social media may enable information about the ENhANCE project and its outputs to reach a large and broad audience. It also means this information will not simply be disseminated in a top-down fashion but makes it possible to receive feedback and suggestions from stakeholders. Eurocarers will initially focus on setting up and maintaining social media outlets for ENhANCE through its Facebook and Twitter accounts. A LinkedIn group can also be created. ENhANCE partners can contribute by linking and following ENhANCE outlets with their accounts and encouraging their organisation to do so.

Specific objectives (as defined in D7.2.1)

- To raise awareness about the project's rationale and results among a wider audience;
- To share the project content with a wider audience than the website and drag traffic back to the project website;
- To engage people and disseminate call to action;

- To create a multiplier effect by inviting people to share and comment the project's content.

Specific criteria for measuring the project's social media sites strategy's success will be presented in D7.1.2.

3.5.1.3 Electronic Newsletter and Contacts Databases

Eurocarers will communicate about ENhANCE project through a Project Newsletter for which all the ENhANCE partners will be invited to contribute and highlight relevant activities taking place as part of the project. This information will be systematically collected through the above- mentioned Dissemination Monitoring Tool.

The Project Newsletter can be envisaged and a dedicated feature will be inserted on the website. Eurocarers will use its in-house database of relevant stakeholders, policy-makers and media professionals (between 3.500 and 4.000 entries to date) in order to communicate about the project's outputs and outcomes on an ad-hoc basis.

In preparation and compliance with the new rules of the EU General Data Protection Regulation (GDPR) coming into force in May 2018, the ENhANCE partners will not share any personal data including contacts of other stakeholders that are not public domain. Therefore, instead of a project general contact database, each partner will create its own internal contact database and/or mailing list for project dissemination purpose.

3.5.1.4 Publications

Partner organisations' internal or external newsletters, magazines, professional or academic journals that reach target groups are also important channels through which to communicate about ENhANCE and its outputs. All ENhANCE partners should, therefore, consider which publications most effectively reach target audiences within and beyond their organisation and identify the processes required to provide/publish information about ENhance via these channels.

3.5.1.5 Visual Promotional materials

The project leaflet will be developed by Eurcocares and will contain a brief description of the project main goals, activities, partners involved as well as the ENhANCE Website URL. The leaflet will be developed in English and then translated into all languages present in the project Alliance (Finish, French, German, Greek, Italian and Portuguese).

Whenever relevant, Eurocarers will produce promotional material (e.g. leaflets and posters) to capture people's attention and to publicize the ENhANCE where they can find all relevant and detailed information about the project.

3.5.1.6 Print Media/Press Releases

Eurocarers will issue general ENhANCE press releases when deliverables are produced or other relevant news or events occur and disseminate these via their communication channels. Draft press releases will also be provided to partners, who can adapt them to their needs and distribute them to key stakeholders and across their national networks.

3.5.1.7 Conferences and events

- **ENhANCE Final Dissemination Conference** *"Family and Community Nurse: meeting the needs of end users "*

A Project Final Conference will be organized in the last 3 months of the project at Brussels. The event will last one day and will be organized in a venue able to host around 100 participants. It will be organized by Eurocarers with the support of partners. While publication will be encouraged at all stages, it will be strategically coordinated in the final 12 months of the project to ensure maximum exploitation and sustainability of results (M 24 -36).

The Conference main objectives are:

- To present and disseminate the project's findings and results;

- To discuss the opportunities to contribute to people-centered integrated care services in Europe, based on the newly-developed training curricular for Family and Community Nurses;

- To agree on a set of actions to exploit the work started by the project in a sustainable way.

The conference will address policy and decision makers in the fields of Health and Long-Term Care, professionals in the field of social and health care, professionals and national bodies responsible for the training of nurses at the national level. It will involve high-level speakers from the European Parliament and from the European Commission notably officials in charge Skills and Qualifications, and of the Modernization of Social Protection systems.

- **External events**

Partners are encouraged to identify opportunities to present on ENhANCE at national and international conferences and events on relevant themes, involving relevant stakeholders. Partners should inform the Coordinator and Eurocarers if they are planning to present on ENhANCE activities and outputs at any major conferences, and develop presentation material in line with the project's visual identity.

4. Towards the measurement of the dissemination plan's effectiveness

The following table is about the measures foreseen (at a preliminary level) to assess the progress towards dissemination goals. Indicators and thresholds will be agreed by the whole Alliance and specifically defined in the next stages of the project (D7.1.2 at M12). Indicators and thresholds will be both defined in such a way to help in measuring the project's performance in reference to the dissemination plan's effectiveness and will consist of numbers and percentages as well as qualitative relating to the quality of the participation and experience. In this sense, questionnaires, interviews, observations and assessments could also be used to measure the impact.

Table 2: Assessment of the dissemination goals - preliminary measures

	Channels / Platforms / Tools	Examples of indicators
Scientific publications	• Scientific publication/Peer-reviewed journal article • Conference (organisation or participation) • Poster presentation/session	• Number of participants involved in discussions and information sessions (workshops, seminars, peer reviews); follow up measures • …
Non-scientific publications	• Press Release • Newsletter • Flyer/Promotional material	• Number of produced press release, newsletters, etc. • Number of users reached • ….
Training/ workshop/ demonstration	• Workshop (organisation or participation) • Exhibition • Training	• Number of meetings with key stakeholders • Number of participants involved in discussions and information sessions (workshops, seminars, peer reviews), follow-up measures • Number of public events where we participated and number of attendees at the events • …
Sharing results on online repository (research data, software, reports)	• Report/Dataset • Technical Report	• Number of produced reports/datasets • Number of accesses/downloads • …
Media	• Website • Social Media, • Communication Campaign (e.g Radio, TV) • Video/Film	• Facts and figures related to the website of project organisers (updates, visits, consultation, cross referencing) • Visibility in the social media and attractiveness of website (number of followers, etc.) • Media coverage (articles in specialised press newsletters, press releases, interviews, etc.) • …

In order to assess the effectiveness of the overall dissemination strategy, we might need to address specific, transversal dimensions, such as for example:

- Links with existing networks, transnational partners, other projects
- Impact on regional, national, EU policy
- Feedback from end-users, other stakeholders, peers, policy-makers
- Transfer of information and know-how
- ….

In these cases, these transversal dimensions will be used as "lenses" through which to filter data already collected from the different channels/tools/platforms. For example, in case we need to evaluate the impact of the dissemination initiatives as far as the regional level is concerned, we might look at those indicators in the various channels that provide an evidence of this dimension and we can then aggregate the data to obtain composite indicators.

5. Discussion and Conclusion

In this document, we have presented the vision of the Enhance Alliance on how to maximize the project's visibility and impact. This first version of the communication plan describes the activities envisaged to communicate and disseminate the project aims and outputs and to provide the partners with a methodology and tools to effectively and collectively contribute to these activities.

We have described the project dissemination steps and the tools and channels already available and developed for the purpose. In particular, we provided three tools that will allow 1) the systematic collection and monitoring of the dissemination activities to be performed by all partners (Appendix 3: Dissemination and Monitoring Tool) and 2) the stakeholders mapping and analysis (Appendix 1: Stakeholder Assessment Engagement Matrix). Regarding the Stakeholder Engagement process, we have started to identify the ENhANCE potential key stakeholders at national and European level (Appendix 2: Preliminary Stakeholder engagement map). This baseline information will allow the conduction of a stakeholders analysis and the development of the ENhANCE targeted messages. These results will be presented in the Deliverable 7.1.2.

The current document will feed the next steps of Task 7.1, devoted to the project dissemination and it will be updated annually via the Deliverables 7.1.2, 7.1.3, and 7.1.4, based on the results of the project and the feedback of the partners.

Potential barriers and risks for disseminating and making available the results' project so that they can be used - by other researchers, and by the other end users and stakeholders - are recognised and addressed by means of appropriate measures (i.e. mitigation strategy), as described in the Risk Management Plan (D.1.3.1).

6. References

European IPR Helpdesk, Fact Sheet The Plan for the Exploitation and Dissemination of Results in Horizon 2020 WWW.iprhelpdesk.eu

DiVa : Good Practice for Dissemination, Exploitation of Educational projects. Handbook for Dissemination, Exploitation and Sustainability of Educational Projects

Erasmus + Programme online guide
https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii_en

http://message-house.co.uk/blog/a-new-take-on-the-message-house-approach

7. Appendices

7.1 Appendix 1: Stakeholder Assessment Engagement Matrix (SAEM)

ENhANCE - Stakeholder Assessement Engagement Matrix								
Identification of the project stakeholders including: level of influence, key issues and engagement strategies								
Stakeholder	Contact Person Phone, Email, Website, Address	Impact How much does the project impact them? (Low, Medium, High)	Influence How much influence do they have over the project? (Low, Medium, High)	What is important to the stakeholder?	How could the stakeholder contribute to the project?	How could the stakeholder block the project?	Strategy for engaging the stakeholder	Info provided by:

7.2 Appendix 2: Preliminary Stakeholder engagement map

Stakeholder	Impact How much does the project impact them? (Low, Medium, High)	Influence How much influence do they have over the project? (Low, Medium, High)	What is important to the stakeholder?	How could the stakeholder contribute to the project?	How could the stakeholder block the project?	Strategy for engaging the stakeholder (including specific activities)	Provided by
Ordine Infermieri Genova	Medium	Medium	The Order has an interest in the development of a European curriculum of the family nurse	The Order can contribute by sharing the project, offering training events on the theme and stimulating the interest of young graduates in family nursing	Being a reference for nurses, the Order could reduce the positivbe perception of nurses towards family nursing.	The Order has been informed of the project, at the moment it is organizing a training event on the family nurse by the Ifecs of the Consenso project.	ALISA

AIFEC-Associazione Infermieri di famiglia e Comunità	High	High	The goal of the Family and Community Nursing Association, AIFeC, is to recognize the role of the Family and Community Nurse in primary care in Italy as a key professional, together with the General Practicioner and other actors of primary care, promotion and protection of the health of citizens.	Aifec can contribute in the role of an expert and in the dissemination of project results in Italy.Aifec is therefore extremely interested in the development of a European curriculum for the ifec		Aifec is involved in the project as an expert in the definition of the curriculum	ALISA
FIMMG-Federazione Italiana medici di Famiglia-Liguria	High	High	The Family nurse and General Practicioner are the main players in primary care.	The association plays an important role in disseminating information on family nurses among the Geneeral Practicioner.The willingness of General Practicioners to collaborate with ifecs in the care of the citizen is of extreme importance.	The nonsharing of the project could lead to misunderstandings, positions and lack of cooperation.	direct involvement, constant information on existing projects (Enhance, Consensus, Caress)	

Università di Torino - Dipartimento di scienze cliniche e biologiche	Medium	medium	The University of Turin has been providing the master's degree in family and community nursing for over ten years, their interest in the European curriculum for FCN.	their experience, also strengthened by the CONSENSO project, can help us to implement the pilot.		project sharing	ALISA
CoNSENSo project	Medium	Medium	The aim of the CoNSENSo project is to develop a care model that puts the elderly at the centre of health and social care, building on the crucial role of the Family and Community Nurse	analysis work and the content of pilot projects can be useful		project sharing	ALISA
MEDICOOP GENOVA (association of doctors)	medium	low	This association of doctors has shown a strong interest in the project and they would like to stay in contact with us and possibly establish collaborations / Interactions, because they	This is still to be defined. We have just had a preliminary contact with them and agreed that we will keep in touch again at a later stage of the project.			ITD-CNR

			strongly believe the collaboration between FCNs and doctors is essential.				
University of Ascoli Piceno (Faculty of Nursing Sciences)	medium	low	The student, in acordance with his supervisor, has contacted us because they would like to conduct a research study on our project, basing on the thesis work the student is already carrying out.	This is still to be defined. There might be some collaboration in the phase of pilots.			ITD-CNR

Membership of the EASPD Standing Committee on Inclusive Living - around 30 representatives (service providers for persons with disabilities)			SC on Inclusive Living: discusses about strategic and practical ways to implement the UN CRPD Art. 19 in EASPD's member organisations and collects & exchanges models of good practice in the field of de-institutionalisation and (supported) housing. This includes access to a range of in-home residential and community services, including personal assistance necessary to support living and inclusion in the community rather than isolation or segregation	Raising awareness of the project's results within their local networks		The membership of the group EASPD will provide information about the aims and developments of the project via face-to-face meetings (2 annual meetings) and through targeted information (newsletter articles) sent to the membership of the group.	EASP D

Membership of the Interest Group of Workforce Development - around 30 representatives (service providers for persons with disabilities)			The EASPD Interest Group on Workforce Development and Human Resources (IG on WD&HR) aims to promote high standards of knowledge, skill and understanding (i.e. competence) within the social care workforce of Europe in general and amongst EASPD members in particular as a means of delivering good quality services. This refers to all staff (social workers and health care professionals) working in social services.	Raising awareness of the project's results within their local networks		EASPD will provide information about the aims and developments of the project via face-to-face meetings (2 annual meetings) and through targeted information (newsletter articles) sent to the membership of the group.	EASP D

European research platform for inclusive community planning and service development for people with disabilities (EURECO) - around 30 research institutions and universities working on issues related to community planning and service development for people with disabilities			The platform fosters sharing of scientific knowledge and evidence across stakeholder groups and enables mutual and cooperative learning and the generation of new knowledge and approaches towards inclusive community planning as a basis for reaching out to decision makers.	Raising awareness of the project's results within their local networks		EASPD will provide targeted information (newsletter articles) sent to the membership of the group.	EASPD

General EASPD membership				Raising awareness of the project's results within their local networks		EASPD will produce a webpage on its website for the project. The project's developments will be regularly included in newsletter articles which are sent to around 3300 contacts and shared on our social media (Facebook, LinkedIn, Twitter). The project leaflet and any other relevant publications will be presented at the EASPD project stand during our 2 annual conferences (attended by around 250-300 participants - representing service providing organisations, mainstream services, research institutions, local-regional-national authorities as well EU officials). The project will also be disseminated during our national events (Provider Forums) which are	EASP D

						organised in around 10 European countries as well as events organised in partnership with EU institutions.	
Greek Ministry of Education, Research and Religious Affairs	Medium	Medium	The results of the project should be part of the policies at central level	Addressing educational programs and policies regarding the skills of FCN	Adopting policies that oppose the results of the project	Information and feedback annually	ENE
Greek Ministry of Health	Medium	Medium	The results of the project should be part of the policies at central level	Addressing programs and policies regarding the skills of FCN in the PCH system	Adopting policies that oppose the results of the project	Information and feedback annually	ENE

Department of Nursing of the National and Kapodistria n University of Athens	High	High	Redefining the Professional Profile of FCN regarding the actual demands by both public health care institutions and private service providers	Designing a Curriculum fors FCN according the project results	Not accepting the project's results on the Professional Profile of FCN and the Curriculum requirements	Information and feedback meetings every six months	ENE
Department of Nursing of the Technologic al Educational Institute of Athens	High	High	Redefining the Professional Profile of FCN regarding the actual demands by both public health care institutions and private service providers	Designing a Curriculum fors FCN according the project results	Not accepting the project's results on the Professional Profile of FCN and the Curriculum requirements	Information and feedback meetings every six months	ENE
NGO "EDRA"	High	Medium	Maximizing quality of care for Mental Health and Mental Retardation in Family and Community Area	Communicate with the others stakeholders to express their support for the new definition of of FCN PP and Curriculum	Lack of support of local curricula based on an EU professional profile	Information and feedback every six months	ENE
VET Center in 'Sotiria' Chest Diseases Hospital	High	Medium	Redefining the Professional Profile of FCN regarding the actual demands by both public health care institutions and private service	Designing a Curriculum fors FCN according the project results	Not accepting the project's results on the Professional Profile of FCN and the Curriculum requirements	Information and feedback every six months	ENE

			providers				
General Oncological Hospital of Kifisia "Agioi Anargyroi"	Medium	Medium	The results of the project could maximize the quality of the Home Care Services for people suffering from long-term illnesses	Communicate with the others stakeholders to express their support for the new definition of of FCN PP and Curriculum	Lack of support of local curricula based on an EU professional profile	Information and feedback every six months	ENE
Municipality of Aigaleo	Medium	Medium	The results of the project could maximize the quality of the first-level social care Municipality assistance to elderly, lonely people and people with disabilities who lack sufficient financial resources.	Addressing programs and services regarding the skills of FCN in the PCH system	Adopting policies that oppose the results of the project	Information and feedback annually	ENE
Municipality of Peristeri	Medium	Medium	The results of the project could maximize the quality of the Municipality social care for the elderly and people with disabilities.	Addressing programs and services regarding the skills of FCN in the PCH system	Adopting policies that oppose the results of the project	Information and feedback annually	ENE

NGO "Nosilia"	High	Medium	Maximizing quality of care for the patients in Family and Community Area	Communicate with the others stakeholders to express their support for the new definition of of FCN PP and Curriculum	Lack of support of local curricula based on an EU professional profile	Information and feedback every six months	ENE
Asociación de Enfermería Comunitaria	high	high		opinion, dissemination	no	feedback on results	si4life
Asociación Castellano Leonesa de Enfermería Familiar y Comunitaria . ACALEFYC	high	high		opinion, dissemination	no	feedback on results	si4life
Federación de Asociaciones de Enfermería Comunitaria y Atención Primaria (FAECAP)							
Facultad de enfermeria Valladolid	high	high		opinion, dissemination, exploitation	no	feedback on results	si4life

Centre for Research and Innovation in Care (CRIC) **UNIVERSIT EIT ANTWERPE N**	high	high		opinion, dissemination, exploitation	no	feedback on results	si4life
University of Rome "Tor Vergata"	high	high		opinion, dissemination, exploitation	no	feedback on results	si4life
Health School of the Universidad e of Trás-os-Montes and Alto Douro	high	high		opinion, dissemination, exploitation	no	feedback on results	si4life
Nursing School of Porto, Portugal	high	high		opinion, dissemination, exploitation	no	feedback on results	si4life
INTERNATI ONAL FAMILY NURSING ASSOCIATI	high	high		opinion, dissemination, exploitation	no	feedback on results	si4life

ON (IFNA)							
SPESF - Sociedade Portuguesa de Enfermage m de Saúde Familia	high	high		opinion, dissemination, exploitation	no	feedback on results	si4life
7th B35:J41YPE (7th Region of Healthcare - Crete island/body Ministry of Health	high	high	it is Administrative body of Ministry of Health in Greece and managing the Public healthcare services in the region of Crete islansd, Greece	The administrative Office will desimanate FCN cariccullum to the University and General Hospitals that operated under its administration. Also, to raise awareness of the FCN guidelines in order to will be aplied by its heltlhcare professionals that provide primary healthcare services.	possible, no block issues	Personal contact and by officially recruiting via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project.	TEI CRE
University Hospital of Heraklion - PAGNI	Medium	Medium	It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to	possible, no block issues	via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project.	TEI CRE

				care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.				
General Hospital of Chania	Medium	Medium	It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project.	TEI CRE

General Hospital of Rethymno	Medium	Medium	It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project.	TEI CRE
General Hospital ofAgios Nikolaos	Medium	Medium	It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community	possible, no block issues	via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project.	TEI CRE

				and family care.			
General Hospital of Sitia	Medium	Medium	It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project.	TEI CRE

| General Hospital of Ierapetra | Medium | Medium | It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members | Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care. | possible, no block issues | via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project. | TEI CRE |
| General Hospital of Neapolis | Medium | Medium | It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members | Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community | possible, no block issues | via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project. | TEI CRE |

				and family care.			
General Hospital of Heraklion - Venizeleio	Medium	Medium	It is important for the General Hospital as provide primary healthcare services to outpatients that live in community and counceling to their families members	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	via newsletters from ENhANCE website. Also, by links of ENhANCE official website to its web interfaces presenting the main aspects of the project.	TEI CRE

Municipality of Heraklion (Social services)	high	high	The Social Development Division of the Municipality of Heraklion is responsible for the design and implementation of social policy, gender equality policies and for the protection and promotion of public health in the Municipality, by taking appropriate measures and regulating the relevant activities.	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	Updating to the nursing staff of the aspects and the context of the FCN carricullum in order to follow a new professional profile in their daily nursing practice.	TEI CRE
Municipality of Chania (Social services)	high	high	The Social Development Division of the Municipality of Heraklion is responsible for the design and implementation of social policy, gender equality policies and for the protection and promotion of public health in the Municipality, by	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh	possible, no block issues	Updating to the nursing staff of the aspects and the context of the FCN carricullum in order to follow a new professional profile in their daily nursing practice.	TEI CRE

			taking appropriate measures and regulating the relevant activities.	approach to community and family care.			
Municipality of Rethymno (Social services)	high	high	The Social Development Division of the Municipality of Heraklion is responsible for the design and implementation of social policy, gender equality policies and for the protection and promotion of public health in the Municipality, by taking appropriate measures and regulating the relevant activities.	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	Updating to the nursing staff of the aspects and the context of the FCN carricullum in order to follow a new professional profile in their daily nursing practice.	TEI CRE

Municipality of Agios Nikolaos (Social services)	high	high	The Social Development Division of the Municipality of Heraklion is responsible for the design and implementation of social policy, gender equality policies and for the protection and promotion of public health in the Municipality, by taking appropriate measures and regulating the relevant activities.	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	Updating to the nursing staff of the aspects and the context of the FCN carricullum in order to follow a new professional profile in their daily nursing practice.	TEI CRE
Municipality of Ierapetra (Social services)	high	high	The Social Development Division of the Municipality of Heraklion is responsible for the design and implementation of social policy, gender equality policies and for the protection and promotion of public health in the Municipality, by	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh	possible, no block issues	Updating to the nursing staff of the aspects and the context of the FCN carricullum in order to follow a new professional profile in their daily nursing practice.	TEI CRE

			taking appropriate measures and regulating the relevant activities.	approach to community and family care.			
NGO Heraklion association of Alzheimer Disease and related disorders "ALLILEGII"	high	high	The organization relies on volunteers and personal contributions as well as space to operate donated by Spiritual Centers, parishes or Centers for the elderly. Therefore, it has to limit training activities to evenings when such spaces become available. Also, NGo Allilegii attempt to detect new cases of dementia in the community applying neuropsychological evaluations and provide briefing, training and	Voluntary, by increasing the awareness of the community outpatients. This is very important for the General hoospital taking into consideration that working with Community outpatients offers fast access to care close to home giving to project the opportunity to deliver a completely fresh approach to community and family care.	possible, no block issues	By conducting happenings and various other events of scientific and social character, organizing and participating in conferences, scientific meetings and educational seminars for health professionals and caregivers in the center of the city but also in villages of the whole Heraklion Region.	TEI CRE

			emotional support to the relatives and care-takers of the patients as well as dementia patients.				
municipality of Levadia	Medium	Low	Possible interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
municipality of Thiva	Medium	Low	Possible interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
municipality of Chalkida	Medium	Low	Possible interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
municipality of Karpenisi	Medium	Low	Possible interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
municipality Of Lamia	Medium	Low	Possible interensting on	Give opinion on the requriments needing in	not applicable	Include him on email list for newsletters	TEITh e

			F.C.N	F.C.N			
municipality of Stylida	Medium	Low	Possible interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
Technologic al Educational Intitute of Lamia	High	Medium	Interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
Nursing Department, Technologic al Educational Intitute of Lamia	High	Medium	Interensting on F.C.N	Give opinion on the curricula	not applicable	Include him on email list for newsletters	TEITh e
NGO Agioi Anargiroi	High	Medium	Interensting on F.C.N	Give opinion on the curricula	not applicable	Include him on email list for newsletters	TEITh e
NGO anelpo	High	Medium	Interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
NGO xeri-xeri	High	Medium	Interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
Therapeutic of Chronic Diseases of Fthiotida	Loa	Low	Possible interensting on F.C.N	Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEITh e
Health Center of	High	Medium	Interensting on F.C.N	Give opinion on the requriments needing in	not applicable	Include him on email list for newsletters	TEITh e

Almyros				F.C.N			
Health Center Velestinou	High			Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEIThe
Health Center Mouzakiou	High			Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEIThe
Health Center of Farsala	High			Give opinion on the requriments needing in F.C.N	not applicable	Include him on email list for newsletters	TEIThe

4.3 Appendix 3: ENhANCE Monitoring Dissemination Tool.

Name of the project: ENhANCE - EuropeaN curriculum for fAmily aNd Community nursE

Monitoring of dissemination and communication activities

Please list only activities directly linked to the project.

For the same activity, you can select more than one type of audience reached. See example below.

N.	Partner acronym	DATE OF ACTIVITY (dd/mm/yyyy)	ACTIVITY		WHERE AND HOW		AUDIENCE reached			Means of verification	Evidence
			Type	Short Description	Type	Short Description	EU/National/Local level	Short Description	Estimated number of person reached	Type	(link, screenshot, pdf…)
1											